

Media Kit Company & Product Descriptions

Company and product descriptions for press, directories, app stores, partner listings and event materials.

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COMPANY

Aqurate

AI-driven personalization and search for eCommerce, built in Europe.

ONE-LINERS

- More revenue from the traffic you already have.
- AI personalization and search, built in Europe for European eCommerce.

SHORT DESCRIPTION 137 characters

Aqurate is a European AI platform for eCommerce personalization and site search, helping online shops grow revenue from existing traffic.

LONG DESCRIPTION 593 characters

Aqurate is a European AI platform that helps eCommerce shops grow revenue from the traffic they already have. Aqurate Personalize delivers AI-driven cross-sell, upsell and related-product recommendations across site and email. Aqurate Search delivers AI site search that understands what shoppers mean, not just what they type. Both share the same merchandising layer, so merchants steer results without switching the AI off. Native integrations with Shopify, Gomag and MerchantPro go live within 24 hours, or connect via API. Used by hundreds of eCommerce shops across Europe. GDPR-compliant.

PRESS BOILERPLATE 576 characters

Aqurate is a European AI platform for eCommerce personalization and site search. Aqurate Personalize delivers AI-driven cross-sell, upsell and related-product recommendations across product pages, cart, homepage and email. Aqurate Search delivers AI-powered site search that understands what shoppers mean, not just what they type. Both products include a full merchandising layer, so merchants steer results without switching the AI off. Aqurate is used by hundreds of eCommerce shops across Europe and is GDPR-compliant, with data hosted in the EU. Learn more at aqurate.ai.

PRODUCTS

Aqurate Personalize
Aqurate Search

INTEGRATIONS

Shopify, Gomag,
MerchantPro, API

MARKETS

Europe
Hundreds of shops

COMPLIANCE

GDPR-compliant
EU hosting

Aqurate Personalize

AI cross-sell, upsell and related-product recommendations across site and email, with full merchandising control.

ONE-LINERS

- More revenue from the traffic you already have.
- Show shoppers the products they're most likely to buy next.
- Turn every visit into a revenue opportunity, without increasing ad spend.

SHORT DESCRIPTION 144 characters

Aqurate Personalize delivers AI-driven cross-sell and upsell recommendations, increasing conversion rate and order value without extra ad spend.

LONG DESCRIPTION 672 characters

Aqurate Personalize helps eCommerce shops grow revenue from existing traffic by showing visitors the products they are most likely to buy next. The model trains on the shop's own order, visit and catalogue data, refreshing every 24 hours to stay current with trends, stock and shopper behavior. More than 10 recommendation types, including cross-sell, upsell, alternative items and recommended for you, run on product pages, cart, homepage and email. Merchandising controls let merchants pin, boost, weaken and filter products, and apply campaign rules on top of the AI. Used by hundreds of eCommerce shops across Europe, with up to 23% revenue uplift across client shops.

Up to 23%

revenue uplift

Up to 19%

conversion rate uplift

Up to 4x

clicks vs. native widgets

10-40x

gross ROI across clients

Based on Aqurate client data.

All figures are based on Aqurate client data. Recommendations refresh every 24 hours.

Aqurate Search

AI site search that understands intent, with full merchandising control.

ONE-LINERS

- Your shoppers know what they want. Make sure they find it.
- Turn your search bar into a sales channel.
- AI search that understands what your shoppers actually mean.

SHORT DESCRIPTION 146 characters

Aqurate Search is AI site search that understands what shoppers mean: typo tolerance, synonyms, faceted filters, results in under 50 milliseconds.

LONG DESCRIPTION 496 characters

Aqurate Search gives eCommerce shops an AI-powered search experience that understands what shoppers actually mean, not just what they type. Typo tolerance, synonym handling and diacritics support make sure every search returns relevant results. A full search results page with faceted filters and infinite scroll keeps shoppers engaged, and results load in under 50 milliseconds. Merchandising controls let merchants boost, weaken and filter products on top of the AI. Set it up once and it runs.

4-5x

search users' conversion rate
vs. other sessions

22%+

of orders driven by search

4-6%

of visits are search sessions

<50ms

search results

Based on Aqurate client data; sub-50ms is an Aqurate benchmark.

All figures are based on Aqurate client data. Sub-50ms is an Aqurate benchmark.